

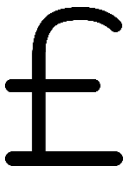
COST-OF-LIVING CRISIS PREVENTION ADVICE PROJECT

Providing social welfare advice for Londoners since 2022

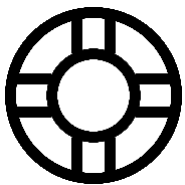
The [Cost-of-Living Crisis Prevention Advice Project](#) is a strategic partnership between the [Greater London Authority](#), [London Legal Support Trust](#) and [London Citizens Advice](#). It funds 41 local Citizens Advice, Law Centres and other advice agencies, working with community and faith groups, and a training programme known as 'Advice First Aid' to boost the supply of much needed welfare advice for hard-up Londoners. It commenced in autumn 2022. This poster summarises its achievements over 18 months to spring 2024.



Over 39,000 Londoners helped.
15,000 Londoners attended cost-of-living events.



£16.8 million financial improvements for Londoners
5:1 return on investment ¹



38% of people had not received advice before.
Over 84% were in a better situation with improved understanding of rights, money and help available.
Two thirds were less worried after the advice. ²



85 [Advice First Aid Training](#) courses for over 1000 people from community agencies, increasing knowledge of social welfare rights, resources and options. ³



Over 200 new partnerships between advice agencies, community and faith agencies across London.
Collaboration has strengthened relationships and created new inter-agency referral routes.

1. For every £1 invested in the Project by the GLA, the finances of Londoners who were advised improved by £4.75.

2. Results of a client feedback survey responded to be 120 people in March/April 2024.

3. Advice First Aid training supports people in non-advice roles in community and faith groups to help people in hardship.

citizens
advice

*"I'm grateful for all the support I've received so far.
Nobody else has been this helpful and I feel
more hope than ever before. I hope I continue
to receive support from you."*

